

SPONSOR PROSPECTUS

2027 Pi Sigma Alpha National Student Research Conference



WASHINGTON, DC
FEBRUARY 26-27, 2027

ABOUT US

Pi Sigma Alpha, the national political science honor society, was founded in 1920 to promote political science and support student research. The organization inducts over 8,500 new student members each year and includes 840+ separate campus chapters.



Conference Overview

The Pi Sigma Alpha **National Student Research Conference**, now in its fourteenth year, draws close to 400 student and faculty attendees from campuses across the U.S. This year, the Conference will feature student research panels, career development events, and networking activities. Events will be primarily in-person, with some virtual panels.

2026 Conference Numbers



50 Panels



397 Attendees



212 Student Presenters



12 Sponsors



GRADUATE SCHOOL FAIR & BREAKFAST

Saturday, February 27, 9:00-10:30am (tentative)

The Graduate School Reception provides an opportunity for Platinum and Gold sponsors to interact with student attendees. The Sponsors are provided table space (6' rectangular table) and are encouraged to bring their branded tablecloth and related institutional flyers and other items. This year, the Graduate School Fair will be held in conjunction with the conference registration/check-in and will include continental breakfast for attendees.



SPONSORSHIP BENEFITS

	Platinum \$2500	Gold \$1000	Silver \$500	Bronze \$250
Logo and hyperlink on conference webpage and app	X	X	X	X
All-access conference registrations for up to two representatives (includes Keynote Lunch)	X	X	X	X
Virtual exhibit space on conference app	X	X	X	X
Social media post recognizing sponsor's support	X	X	X	
Sponsor table at the Graduate School Fair (subject to availability)	X	X		
Dedicated rotating ad slide in all conference event spaces	X			
Access to one of the additional sponsorship event add-ons (subject to availability)	X			

**Please confirm your sponsorship and submit payment
no later than January 15, 2027.**

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Platinum Sponsorship Add-Ons



Keynote Lunch Sponsorship - \$1000 additional (1 available)

Sponsor has a designated exhibit table near the event immediately prior to and after the keynote lunch. Sponsor introduces the keynote speaker. The Sponsor's logo will be featured on all keynote materials and on a slide acknowledging the Sponsor.



Drinks & Snacks Station Sponsorship (2 available)

Sponsor has a designated exhibit table near one of the two reception/fair events. The Sponsor's logo is featured on all reception materials and signage. Available reception/fair dates: Feb 26 and Feb 27.



Coffee Break Sponsorship (2 available)

Sponsor has a dedicated exhibit table during the coffee break and is recognized in all conference materials for that event. Available coffee break times: Feb 27 (morning and afternoon)



ADDITIONAL SPONSORSHIP OPPORTUNITIES

General Advertising Add-Ons



Conference Emails - \$250 per day

Sponsor's name and logo (with hyperlink) are included in the daily conference email communications sent out to all conference attendees. (2 days available)



Conference Welcome Email - \$500

Sponsor's name and logo (with hyperlink) are included in the email sent out to all registered attendees the week prior to the conference.



Contact information

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