

**OVERALL STRATEGIC PLANNING OUTCOMES**

- Develop an agreed upon mission, vision, and set of values for Pi Sigma Alpha
- Co-create a shared definition of what success looks like for the organization
- Develop a roadmap for achieving short- and long-term organizational goals

<b>Pi Sigma Alpha Strategic Roadmap</b>		
		<b>4-Year Picture</b>
<b>Core Values</b>	<p>The following values define the internal and external work of Pi Sigma Alpha:</p> <ul style="list-style-type: none"> <li>• Diversity, pluralism, and inclusion</li> <li>• Nonpartisanship</li> <li>• Academic excellence</li> <li>• Commitment to democratic principles</li> <li>• Transparency and accountability</li> </ul>	<p><u>Future Date:</u> February 2027</p> <p><u>Measurables:</u></p> <ul style="list-style-type: none"> <li>• Number of new chapters</li> <li>• Number of new members within the chapters</li> <li>• Number of “reactivated” chapters</li> <li>• Increased number of chapters from minority serving institutions</li> <li>• Increased diversity within chapters, both general membership and student leaders</li> <li>• Increased diversity of people serving in leadership roles at national level</li> <li>• Percent of chapters who participate in a PSA program</li> <li>• Increased alumni engagement                             <ul style="list-style-type: none"> <li>○ improve alumni email list</li> <li>○ have at least one event a year to which we invite alumni</li> </ul> </li> <li>• Offer a graduate thesis award</li> <li>• Increase the number of graduate members</li> <li>• Add a conference opportunity for graduate students (APSA or PSA’s annual conference)</li> <li>• Identify best size for conference and maintain this size while also maintaining diversity of themes and institutions represented; continue virtual sessions</li> <li>• Increase visibility of PSA Undergraduate Journal of Politics</li> </ul> <p><u>What Does It Look Like?</u></p> <p><b>REACH:</b></p> <p>More chapters and members</p> <ul style="list-style-type: none"> <li>• Add slightly more than 5 new chapters per year</li> <li>• Target minority-serving institutions; intentional outreach to underrepresented populations at non-minority-serving institutions</li> </ul> <p><b>PROGRAMMING:</b></p> <ul style="list-style-type: none"> <li>• Alumni programming</li> </ul>
<b>Core Focus/Mission</b>	<p>To recognize academic excellence by, and provide leadership opportunities for, undergraduate and graduate students in political science and related fields; to stimulate scholarship and interest in politics, government, and democracy; to encourage diversity, equity, and inclusion in the discipline; and to support curricular and extracurricular activities that promote dialogue and civic engagement.</p>	

## 2023 STRATEGIC PLAN

<b>Strategy</b>	<p>Pi Sigma Alpha takes a broad, flexible approach to reaching all political science departments, faculty, students, and PhD holders at universities in the US, Canada, and Mexico.</p>	<ul style="list-style-type: none"> <li>● Increase chapter involvement in programs, both at the chapter level and with national</li> <li>● Grad student-focused programming</li> <li>● Start-up grants for institutions with fewer resources</li> <li>● Regional conferences</li> <li>● Community college and high school outreach (pipeline)</li> </ul> <p><b>INTERNAL CAPACITY:</b> Reduce the operations burden at the front end</p> <ul style="list-style-type: none"> <li>● Continue to explore partnership outsourcing opportunities</li> <li>● Maintain and improve bookkeeping, HR, legal, etc.</li> <li>● More partnerships with honor societies to expand reach and to share best practices</li> </ul>
-----------------	---	---

## 2023/2024 Plan

Expenditure Budget: \$600,000

Measurables:

- Improve data collection to identify measurables
  - Includes data collection about alumni
  - Evaluate the success of paying conference participants (via travel grants, payment of grad students working to staff conference, paying for faculty travel) as a means of increasing diversity
- Improve understanding of investments; develop an investment strategy
- Expand graduate student programming
- Increase the number of new chapters
- Increase outreach to MSIs (target: 10; 2-3 per region)
- Increase the number of “reactivated” chapters
- Increase number of new members within the chapters
- Create/improve templates and other assistance for chapter advisors
- Make improvements to the journal
  - Integrate journal into PSA website
  - Strengthen the connection between the journal and the conference
  - Develop programming for strategies for promoting your article
- Develop strategies to increase diversity at conference